Innovation and Entrepreneurship in Japan

Joint JFIT/STAJE conference at UC San Diego | May 5 - 6, 2016
Malamud Conference Room at Weaver Center, Institute of the Americas

Agenda | Thursday, May 5

9-9:30 am  Opening Remarks

Robert Eberhart, Santa Clara University
Shigeo Kagami, The University of Tokyo
Ulrike Schaede, UC San Diego

9:30-11:45 am  Session I: Corporate Venture Capital
Moderator: Robert Eberhart, Santa Clara University

9:30  SoftBank Corp: New Business Development
Eric Gan, EVP Softbank

Discussants: Greg Horrowitt, UC San Diego OIC
Tsuyoshi Kinoshita, Global IoT Ventures

10:30  Corporate Venture Capital in Japan
Masato Sasaki, Hitotsubashi University

Discussants: Christina Ahmadjian, Hitotsubashi University
Hironobu Tamaki, Prefectural University of Hiroshima

11:45-1:30 pm  Lunch (walk across Campus)

1:30-3:00 pm  Session II: Panel on Women in Entrepreneurship, Politics, and Innovation
Moderator: Steven Vogel, UC Berkeley

Megumi Naoi, UC San Diego: How Japanese Women Vote
Ai Murata, Takeda Pharmaceutical: Women Entrepreneurs in Japan
Larry Emond, Managing Partner, Asia and West USA, Gallup: The State of the Japanese Workplace
Maya Reynolds, UC San Diego: A Look at the Data: Female Managers in Japan
Christina Ahmadjian, Hitotsubashi University: What’s Wrong with “Womenomics”?

3:00-3:30 pm  Coffee Break (walk over to Peet’s)
3:30-5:30pm  
**Session III: Organizational Designs that Foster Innovation**  
Moderator: **Shigeo Kagami**, The University of Tokyo  

3:30  
Research Consortia and Innovation  
**Arvids Ziedonis**, Boston University  

Discussants: **Liz Lyons**, UC San Diego  
**Takashi Kono**, METI  

4:30  
Corporate Governance: The Role of Trust Banks as Active Shareholders  
**Ulrike Schaede**  

Discussant: **Steven Vogel**, UC Berkeley  

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**Friday, May 6**  

9:00-11:00am  
**Session IV: Regulation and Innovation**  
Moderator: **Christina Ahmadjian**, Hitotsubashi University  

9:00  
Marketcraft Japanese-Style: What Japan Tells Us About the Art of Making Markets  
**Steven Vogel**, UC Berkeley  

Discussant: **Ulrike Schaede**, UC San Diego  

10:00  
Innovation in Japan’s Energy Space: The penetration of Solar PV in Japan  
**Ahmed Abdulla**, UC San Diego  

Discussant: **Jeffrey Rector**, SheppardMullin  

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11:00-11:30am  
Coffee Break  

11:30-1:00 pm  
**Session V: Panel on Money and Innovation**  
Moderator: **Glenn Hoetker**, Arizona State University  

Angel Investors, VCs and Innovation – A Lottery? The Practitioners’ View on the Japan-US comparison  

**Shigeo Kagami**, The University of Tokyo  
**Takashi Kiyozumi**, FinTech Global Capital  
**Jeff Draa**, TechCoast Angels San Diego  
**John Thomas**, Vice President, Martingale Asset Management  

1:00-2:00 pm  
Lunch (walk across Campus)
2:00-5:00 pm  Session VI: Entrepreneurship in Japan
Moderator: Takashi Kiyoizumi, UC San Diego

2:00  Communities and Entrepreneurship: the Example of Japan Urban vs Rural Environments
Robert Eberhart, Santa Clara University

Discussant: Glenn Hoetker, Arizona State University

3:00  Empty categories and industry emergence: The rise and fall of Jibiru (Japan’s microbrewery industry)
Christina Ahmadjian, Hitotsubashi University

Discussants: Robert Eberhart, Santa Clara University
Masato Sasaki, Hitotsubashi University

4:00 pm  Summary/wrap-up discussion and future steps
Robert Eberhart, Santa Clara University

5:00 pm  conference ends