

## Innovation and Entrepreneurship in Japan

Joint JFIT/STAJE conference at UC San Diego | May 5 - 6, 2016  
Malamud Conference Room at Weaver Center, Institute of the Americas

### Agenda | Thursday, May 5

- 9-9:30 am            Opening Remarks
- Robert Eberhart**, Santa Clara University  
**Shigeo Kagami**, The University of Tokyo  
**Ulrike Schaede**, UC San Diego
- 9:30-11:45 am        **Session I: Corporate Venture Capital**  
Moderator: **Robert Eberhart**, Santa Clara University
- 9:30    SoftBank Corp: New Business Development  
**Eric Gan**, EVP Softbank
- Discussants: **Greg Horrowitt**, UC San Diego OIC  
**Tsuyoshi Kinoshita**, Global IoT Ventures
- 10:30   Corporate Venture Capital in Japan  
**Masato Sasaki**, Hitotsubashi University
- Discussants: **Christina Ahmadjian**, Hitotsubashi University  
**Hironobu Tamaki**, Prefectural University of Hiroshima
- 11:45-1:30 pm        Lunch (walk across Campus)
- 1:30-3:00 pm         **Session II: Panel on Women in Entrepreneurship, Politics, and Innovation**  
Moderator: **Steven Vogel**, UC Berkeley
- Megumi Naoi**, UC San Diego: How Japanese Women Vote  
**Ai Murata**, Takeda Pharmaceutical: Women Entrepreneurs in Japan  
**Larry Emond**, Managing Partner, Asia and West USA, Gallup:  
The State of the Japanese Workplace  
**Maya Reynolds**, UC San Diego: A Look at the Data: Female Managers in Japan  
**Christina Ahmadjian**, Hitotsubashi University: What's Wrong with  
"Womenomics"?
- 3:00-3:30 pm         Coffee Break (walk over to Peet's)

3:30-5:30pm

**Session III: Organizational Designs that Foster Innovation**

Moderator: **Shigeo Kagami**, The University of Tokyo

3:30 Research Consortia and Innovation  
**Arvids Ziedonis**, Boston University

Discussants: **Liz Lyons**, UC San Diego  
**Takashi Kono**, METI

4:30 Corporate Governance: The Role of Trust Banks as Active Shareholders  
**Ulrike Schaede**

Discussant: Steven Vogel, UC Berkeley

**Friday, May 6**

9:00-11:00am

**Session IV: Regulation and Innovation**

Moderator: **Christina Ahmadjian**, Hitotsubashi University

9:00 Marketcraft Japanese-Style: What Japan Tells Us About  
the Art of Making Markets  
**Steven Vogel**, UC Berkeley

Discussant: **Ulrike Schaede**, UC San Diego

10:00 Innovation in Japan's Energy Space: The penetration of  
Solar PV in Japan  
**Ahmed Abdulla**, UC San Diego

Discussant: **Jeffrey Rector**, SheppardMullin

11:00-11:30am

Coffee Break

11:30-1:00 pm

**Session V: Panel on Money and Innovation**

Moderator: **Glenn Hoetker**, Arizona State University

Angel Investors, VCs and Innovation – A Lottery? The Practitioners' View on the  
Japan-US comparison

**Shigeo Kagami**, The University of Tokyo  
**Takashi Kiyoizumi**, FinTech Global Capital  
**Jeff Draa**, TechCoast Angels San Diego  
**John Thomas**, Vice President, Martingale Asset Management

1:00-2:00 pm

Lunch (walk across Campus)

- 2:00-5:00 pm      **Session VI: Entrepreneurship in Japan**  
Moderator: **Takashi Kiyozumi**, UC San Diego
- 2:00      Communities and Entrepreneurship: the Example of Japan Urban vs Rural Environments  
**Robert Eberhart**, Santa Clara University
- Discussant: **Glenn Hoetker**, Arizona State University
- 3:00      Empty categories and industry emergence: The rise and fall of Jibiru (Japan's microbrewery industry)  
**Christina Ahmadjian**, Hitotsubashi University
- Discussants: **Robert Eberhart**, Santa Clara University  
**Masato Sasaki**, Hitotsubashi University
- 4:00 pm      **Summary/wrap-up discussion and future steps**  
**Robert Eberhart**, Santa Clara University
- 5:00 pm      conference ends